

Mason's Mission

conquer chiari

Dear Future Supporter,

With this letter I hope to encourage you to support this incredibly important cause.

What We are having a fundraiser that will be held on September 20th, 2009 at Kid Junction in Mt. Laurel, NJ. The space has 9000 square feet of fun for both kids and adults.

Our goal is to have services such as mini art sessions, music classes, etc. for the kids as well as chair massages and treats for the adults. All of this in addition to the arcade, indoor playground and imagination play areas that Kid Junction already offers. Each paying child and adult will also be offered a family style buffet of fun food that will also include beverages and dessert; this is a 100% Peanut free environment.

The cost for attendees:

Tickets purchased online	Tickets purchased at door
\$20.00 per child 1yr and up	\$25.00 per child 1yr and up
\$15.00 per adult	\$20.00 per adult

(100% of donations, money raised & profits go directly to ASAP, Inc.)

Why September is Chiari Malformation Awareness Month, the purpose of our fundraiser is to heighten awareness and raise funds for this rare disorder. Chiari is a complex disease, which is poorly understood and not widely known or talked about, even though over 300,000 people in the US are affected. (About 1 in 1,000 people). We want to change this!

Our Goal Our Goal is to raise money and awareness so that researchers can understand more and hopefully determine the cause of this disorder, a cure and eventually conquer it. All proceeds and donations will be donated directly to the **American Syringomyelia & Chiari Alliance Project Inc. (ASAP, Inc.), a non-profit 501 organization** that is dedicated to providing research, education & support for Chiari Malformation.

Description Chiari Malformation is a serious neurological disorder where the bottom part of the brain, the cerebellum, descends out of the skull and crowds the spinal cord, putting pressure on both the brain and spine. Most cases of Chiari are congenital, meaning they are present from birth. A few of the symptoms that people afflicted with this disorder can experience are severe, debilitating headaches, balance and coordination problems, gait abnormalities, pain and weakness in the arms and legs, and trouble speaking and swallowing. In some cases patients develop Hydrocephalus, fluid on the brain, this results in compression of parts of the brain and spinal cord, and disrupts the normal flow of cerebrospinal fluid (a clear fluid which bathes the brain and spinal cord), If left untreated this can cause brain damage, paralysis and even death.

The Family Fun Day is the biggest fundraising event of the year for Mason's Mission and will take place September 20th, 2009 at Kid Junction in Mt. Laurel, NJ from 3:00 pm – 7:00 pm.

All of your donations are tax deductible and you will receive a receipt that will include all of the tax information from the benefiting Non-profit, ASAP, Inc.

Donation Information

For company/corporate donors;

Depending on the level of sponsorship, your company could be represented on the Mason’s Mission web site, any media printed or emailed, advertising in local papers & magazines as well as any TV and radio coverage the event gets. Exposure to thousands of families in the local area from our contact lists & web site visits, as well as from external web sites where the Mason’s Mission logo & links are.

For individual donors;

For your generosity, any donations larger than \$50.00 or more, will get your name printed in the event pamphlet handed out at the event, as well as on the donor page on the website.

Donations Needed

Benefits

Sponsors

Large Donation or donated marketing/advertising services (please contact us at masons.mission@gmail.com to discuss)

Company Logo, name & link or contact info on every marketing piece, web site home page & event page, advertising & marketing and poster at event.

Donation of Products/Services

Products or gift certificates for Baskets for Chinese Auction

Company Name & link on Event Page of website & in Event Booklet

Products or Items for larger raffles & 50/50's

Company Logo with Link on Event Page of Mason’s Mission Website Logo, name & contact info in Event Booklet

Services to be hosted at event; examples of services looking to fill;
 Children’s art classes, music classes (20-30 min session throughout event)
 Child geared services (face painting, clown)
 Chair massages for adults, services for adults

Company Logo with link on all emails & newsletters about Event.
 Company Logo with Link on Event Page of Mason’s Mission Website
 Logo, name & contact info in Event Booklet

Vendors – limited space (please provide own table & linens)

- Space Rental fee \$50.00
- Space Rental fee \$75.00
- Space Rental fee \$100.00 (space limited)

- Company Name & link on Event Page of website & in Event Booklet
- Company Logo with Link on Event Page of Mason’s Mission Website
- Upgraded table location at event
- Company Logo with link on all emails & newsletters about Event.
- Company Logo with Link on Event Page of Mason’s Mission Website
- Logo, name & contact info in Event Booklet
- Table located at Entrance to event

Individual Donors

- Any donation of \$25.00 or more

- You or your family’s name printed in the donor area of the booklet for Event or you can remain anonymous.

If you are interested in contributing please;

visit **www.masons-mission.com**, follow the instructions about becoming a supporter at the event

or contact us at the information below

masons.mission@gmail.com

856.625.7787

Thank you for your support,

Melanie Gaffney

Tina Seitzinger